**Exposure Identification** Risk Management Process. What can happen to you? Decide how to manage risks Step 6 Commercial Auto **Service** Step 4 Step 5 Reduce Risk Risks Exposure Guarantee. Put Plan In Force Shop Property Perils and Step 2 Make choice Assume Risk **Programs** Exposures Exposure Present Risk Solutions and Place Shop Coverage Choose the best plan of action. Requirements as Lawsuit Threats **Analysis** Transfer Risk combination of Prepare timely because of your of exposures. Exposure through per specifications coverage, service ongoing service Operation, Premises What do we do contractual Among Several and Cost calls to make sure or Product with the risks? Insurance Carriers agreements plan changes with needs Finance Risk Employee Threats Exposure Environmental Transfer Risk to Hazards Insurance Carrier Other Perils and Exposures

Step 3

Step 1

**The Risk Identification and Risk Transfer Process**